Name: Mikheil Kukhalashvili

Born: 10/31/1994

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Education:

1999-2005 #61 Public school of Tbilisi, Grades I-VI **2005-2011** British-Georgian Academy, Grades VII-XII.

2012-2017

Free University of Tbilisi, business school (ESM, European School of Management). Bachelor of Business

Administration.

Special courses and Certificates:

- Cambridge IGCSE certificates for Business, Economy, Biology, Mathematics and English Language
- Online courses: General Statistics; Quantitative and qualitative scientific research methods.
- Cambridge English: First (FCE) certificate.

Computer Skills:

MS Office:

• Excel; Word; PowerPoint; Project; Visio,

Statistical software:

Statdisk; PHStat

Adobe graphical programs:

• Photoshop; InDesign; Illustrator; Flash

Management Science (Production/Operations Management, Quantitative Methods)

• QM/POM-QM for windows

Languages:

- Georgian Native
- English Fluent
- Russian Fluent
- German Average (B1-B2)Chinese Beginner (HSK 1)

Projects and Studies

- Assessing the legal-economic effectiveness of the decision made by U.S. government to subsidize electric vehicles (2014)
- Tesla Motors vs Ford Motor Company, a comparative study, complete strategic and financial analysis (2016)

Interests:

Technology, Science, Analytics, Projects Management, Healthcare, Entrepreneurship, Business processes, Literature, Art, Music.

Work Experience:

Jo Ann Medical Center: Intern (2016- Jan 2017)

Taken as an intern to help on developing plans for pediatric oncology unit in October 2016.

Chief Program Manager (Jan 2017-2019)

Appointed as the Chief Project Manager for the pediatric oncology project in January 2017. Work included:

- Creating integrated plans for project (budgets, timelines, schedules...)
- Managing and evaluating processes
- Managing communication with stakeholders and partners (St. Jude Research Hospital, Boston Medical, Yale Cancer Center, Global Healing, Ministry of Health, the President's Administration etc.)
- Seeking fundraising opportunities
- Assessment and reporting of project status, identifying scope, priorities.
- Financial reporting, planning and analyisis.
- Creating a complete project plan for a new oncology facility within Jo Ann Medical Center for USAID/ASHA grant application.
- JAMC won the award by the USAID of \$700,000 for reconstruction of the building.
- Overall funds raised as the project manager: Over \$1,000,000
- Achieving Support of the President of Georgia.

Global Healing (Carlifornia) Local Award Manager, Project Lead (October 2018 – Present)

Global healing appointed me as the representative manager in Georgia due to successful partnership. Some of the duties included:

- Managing the USAID award
- Managing Subprojects
- Managing the reconstruction project, A&E Designs Optimization for an oncology facility.
- Choosing and monitoring local and foreign contractors for the construction project.
- Reporting for activities
- Planning, budgeting and providing publicity, marketing communications and other activities in Georgia and nearby regions.

OutFlat: Project Manager & Marketing Director (March 2018 – Jan 2019)

Start-up providing a web platform – a discount store of real-estate, made available by innovative investment scheme. Funded by Casa Calda, the largest HVAC systems provider in Georgia. Works Include:

- Developing initial business model and plans for a start-up
- Creating and building the brand identity.
- Branding and Integrated Marketing Communication planning.
- Reaching out to corporate partners.
- Creating, analyzing and monitoring databases of potential clients and partners (CRM) including: Construction Developers, HVAC systems Providers, B2C real estate clients.
- Social Media Management (Including content management and ad placement)
- Developing and administering the website (<u>www.outflat.ge</u>)
- Financial Reporting and Analysis
- Managing marketing strategies for partner developer companies.

Medinvent Georgia: Initial Branding Project (August 2019) Large Chinese medical equipment manufacturer Medwish.com / Aegeachina.com decided to create a representative office in Georgia. I took the role ordered to create initial branding Managing the branding project included:

- Developing brand strategies (golden circle, market study, segment analysis, SWOT etc.)
- Designing brand-book (logos, frames, b-cards, banners etc.)
- Developing communication strategies (social media channels, slogans, content examples, brochures)
- Managing stakeholder Involvement and feedback.