



# Quick guide to the WE4AHA CSA for Reference Sites





This document has been produced by Funka in the context of the WE4AHA CSA, supporting the EIP on AHA community.

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## Introduction

This internal document has been elaborated for the European Innovation Partnership on Active and Healthy Ageing Reference Sites in order to guide them towards the appropriate contact person for any queries that may arise.

## 1. WE4AHA consortium

The WE4AHA consortium is the team officially mandated by the European Commission to deliver services to and support the EIP on AHA members between the 1<sup>st</sup> of September 2017 and the 31<sup>st</sup> of December 2020.

Partners included in the WE4AHA consortium:

- Funka coordinator
- AGE Platform Europe
- European Connected Health Alliance
- empirica
- European Health Telematics Association
- European Regions Research and Innovation Network
- Federico II University Hospital (currently representing the RSCN in very specific tasks till the contract amendment is finished with the European Commission)
- Open Evidence
- TICBIOMED
- Lisbon Council
- Reference Site Collaborative Network (contract amendment ongoing with the European Commission)

#### General support team:

- Jose Usero (Overall coordination)
- Jon Switters (Action Group contact)
- Anett Ruszanov (Reference Site contact)

Contact email: we4aha@funka.com.

This is the team that orchestrated the process of the third call and the extended third call for Reference Sites. They have access to your applications, the evaluation reports, etc. Based on the information from your applications they will offer opportunities to learn from each other to improve the quadruple helix, network, build relations, participate in events, create more visibility for your activities and achievements, etc.





The WE4AHA coordination team has started the monthly newsletter as well as an information service to the community.

They are also in charge of supporting the internal working group to redesign the architecture of the Action Groups and propose solutions for the sustainability of the EIP on AHA as a whole.

#### **General support services**







Jon Switters



Anett Ruszanov

## 2. What are the key services that WE4AHA offers to the Reference Sites?

This chapter lists those services and knowledge sources that the WE4AHA consortium offers to Reference Sites.

#### 2.1. Services

**Twinnings** are funded instruments to foster scale-up of innovative practices between regions. There are two eligibility criteria:

- 1) only Reference Sites are eligible.
- 2) the innovative practice to be scaled up has to be submitted to the Repository of Innovative practices<sup>1</sup> on the EIP on AHA portal

The WE4AHA consortium will launch a call for twinnings in February 2020 and will award 5 successful applications. The twinning pairs have to be composed of at least one Originator and one Adopter. The WE4AHA project finances "knowledge transfer"-type of twinnings whose duration is a maximum of 6 months. Each twinning is awarded a maximum of €5,000. Eligible costs are expenses related to the organisation of a meeting, such as travel expenses, room rental, catering, printing, etc.

WE4AHA CSA 2017-2020, led by Funka

<sup>&</sup>lt;sup>1</sup> https://ec.europa.eu/eip/ageing/repository





Thematic workshops are funded means of fostering networking and exchange between the Reference Sites. WE4AHA will launch an open call for thematic workshops. Two successful applications will be awarded with a grant of maximum €5,0000 in order to organsie a workshop around an international theme that is of interest to many other Reference Sites (also to Action Groups), in line with the EIP on AHA mission. Eligible costs are expenses related to the organisation of the event, such as travel costs of the speakers, room rental, catering, study visit, etc.

**Webinars** are online participatory workshops organised on GoToMeeting by the WE4AHA consortium with the aim of raising awareness about news, opportunities, and to facilitate learning and exchange, ecosystem development, etc. Webinars are of maximum 2 hours long with one to three speakers, always leaving time for Questions from the audience asked in the chat panel of the online tool. Registration is mandatory to attend the webinars. The connection link is communicated to registered participants only the day before the event.

## 2.2. Knowledge sources on the EIP on AHA portal for Reference Sites

The EIP on AHA monthly newsletter is published the second week of the month and sent directly to all Action Group members, Reference Site coordinators and ecosystem members that are signed up to this service. You can sign up to the newsletter by filling in this EU Survey (https://ec.europa.eu/eusurvey/runner/EIPonAHANewsletterSubscription). The newsletter's objective is to inform the EIP on AHA partners about relevant EU initiatives, project outcomes, horizontal initiative development (blueprint, I2M, MAFEIP), promote relevant events and engagement opportunities, open calls etc. Each edition has a highlights section which features interesting projects and initiatives related to active and healthy ageing from around Europe. EIP on AHA partners can upload news and events that are of interest and relevance to the community directly on the EIP on AHA portal<sup>2</sup>. The newsletter is made up of selected news and events from the portal.

**Reference Sites section** on the EIP on AHA portal<sup>3</sup> summarises the benefits of becoming a Reference Site, the services and interesting information for the regional ecosystems, such as the outcomes of twinnings and thematic workshops.

**Policy Dashboard**<sup>4</sup> places all the awarded Reference Sites on an interactive map with relevant information about their regional classification (NUTS), their ecosystem, regional

<sup>&</sup>lt;sup>2</sup> https://ec.europa.eu/eip/ageing/home\_en

<sup>&</sup>lt;sup>3</sup> https://ec.europa.eu/eip/ageing/reference-sites en

<sup>4</sup> http://lisboncouncilresearch.com/policymaps/eiponaha/#





priorities, etc. This is a great place to start when considering collaborations with other Reference Sites.

The Blueprint and its personas are described in a dedicated section of the EIP on AHA portal<sup>5</sup>. The Blueprint reflects the common policy vision of European policy makers, civil society, professional organisations and industry on how innovation can transform health and care provision in our ageing society. As a shared policy vision, the Blueprint guides the efforts of the EIP on AHA Action Groups and Reference Sites. The Blueprint is essential to mobilise investments and guarantee the commitment of all actors including industrial players, regional authorities, professional and civil society organisations and multistakeholder platforms. The core blueprint group has developed 12 personas that help to identify the health and care needs of the population.

You can discuss any issues related to Blueprint on the digital transformation of health and care, including how to become a Blueprint endorser with Veli Stroetmann, Strahil Birov and Christianne Lavin.

#### **Blueprint team**



Veli Stroetmann



Strahil Birov



Christianne Lavin

**I2M**<sup>6</sup> is an initiative to foster the cross-border adoption of digitally driven marketable solutions. Its aim is to reinforce the relation between the supply (companies, start-ups, etc.) and the demand (healthcare providers, procurers, etc.) side. The I2M Team organises different activities, among others, training for procures, Matchmaking sessions and Adoption Awards, etc.

Elena Lopez, Myriam Martin and Valentina Tageo are in charge of the I2M activities.

<sup>&</sup>lt;sup>5</sup> https://ec.europa.eu/eip/ageing/blueprint\_en

<sup>&</sup>lt;sup>6</sup> https://ec.europa.eu/eip/ageing/innovation-market-i2m\_en





#### **I2M** team









Valentina Tageo

Elena Lopez

Myriam Martin

MAFEIP<sup>7</sup> is a web-based tool whose purpose is to estimate the health and economic outcomes of a large variety of social and technological innovations. From the EIP on AHA perspective, MAFEIP represents the key instrument to estimate the impact of EIP on AHA interventions.

Francisco Lupianez and Frans Folk would be happy to take questions concerning impact assessment of your interventions (MAFEIP tool) or on how to become a MAFEIP use case.

#### MAFEIP team







Frans Folvord

## 3. Some European networks in the AHA field

Some of the EIP on AHA Reference Sites belong to one or several formal, registered, European associations in order to help one particular stakeholder group in their regional ecosystem/or the ecosystem as a whole to network with other like-minded counterparts

<sup>&</sup>lt;sup>7</sup> https://ec.europa.eu/eip/ageing/mafeip en





from Europe and scale up innovation in active and healthy ageing. Some of the networks are listed below. Some are also partners in the WE4AHA consortium:

#### **AGE Platform Europe<sup>8</sup>**

AGE Platform Europe is a European network of non-profit organisations of and for people aged 50+, which aims to voice and promote the interests of the 200 million citizens aged 50+ in the European Union and to raise awareness on the issues that concern them most.

#### ECHAlliance9

ECHAlliance is the Global Connector, facilitating multi-stakeholder connections around ecosystems, driving sustainable change and disruption in the delivery of health and social care.

#### EHTEL<sup>10</sup>

EHTEL is a unique pan-European multidisciplinary stakeholder organisation, which brings together corporate, institutional, and individual actors dedicated to the improvement of healthcare delivery through digital health. EHTEL's distinctive structure enables the exchange of ideas and information leading to innovation in the delivery of eHealth solutions and the transformation of health and social care. EHTEL facilitates interactions and sharing of knowledge among stakeholder groups.

#### ERRIN<sup>11</sup>

ERRIN is a well-established Brussels-based platform of around 120 regional stakeholder organisations from more than 20 European countries, most of whom are represented by their Brussels offices. Through our 13 Working Groups, ERRIN works with research and innovation in a very comprehensive way, promoting triple and quadruple helix cooperation approaches and the importance of regional innovation ecosystems.

#### EUREGHA<sup>12</sup>

EUREGHA's mission is to bring regional and local health authorities together, as a means to improve health policy in Europe. By doing so, EUREGHA also establishes and promotes collaboration between its members, the institutions of the European Union and with pan European health networks and organisations working with public health and health care.

<sup>8</sup> https://www.age-platform.eu/

<sup>9</sup> https://echalliance.com/

<sup>10</sup> https://www.ehtel.eu/

<sup>&</sup>lt;sup>11</sup> https://errin.eu/

<sup>12</sup> http://www.euregha.net/





#### Reference Site Collaborative Network (RSCN)<sup>13</sup>

RSCN is an inclusive, private, non-profit network that accept by default all the 102 Reference Sites that the European Commission selected in 2019 with the support of the WE4AHA consortium.

The overarching goals of the RSCN are to promote cooperation, share and transfer good practice in the implementation and scaling up of health and care strategies, policies and service delivery models.

## 4. National coordination of Reference Sites

It has been proven on several occasions that the coordination of Reference Sites at national level is beneficial for visibility and advocacy. So far, three coordination mechanisms have been created in Italy, in the UK and within the Nordic countries (Norway, Sweden, Denmark, Finland).

The Spanish Reference Sites are in the process of setting up their national-level network.

These are usually informal coordination mechanisms without a legal entity.

Please bring to our attention any initiatives you are planning to establish at a national and/or territorial level. We can help you to facilitate meetings with representatives of already existing successful coordination mechanisms.

Finally, for any queries you may have regarding the EIP on AHA, please don't hesitate to contact us at <a href="we4aha@funka.com">we4aha@funka.com</a> and we will ensure that your query is responded to by the correct person.

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<sup>13</sup> http://rscn.eu/