



Cultural Educational Music Exchange Project

Golden Gate Bridge¹

- Art Events Designated for and Attended by Children and Young People, Disabled People, Little People
- Scope of the Measure: International. United States; Republic of Georgia

Key objectives of the measure:

This measure is administered and supported by the Speaker Anthony Rendon's Office of California State Assembly (<https://www.assembly.ca.gov>) and supported by the United States Senator for California, Congresswoman Diana Feinstein. The main features of the measure involve: continuity (the measure is implemented every year without exception); focus on children, young people, disabled children, little people and their cultural development; participatory character of project activities; involvement of experienced educators and recognized artists and/or creators; financial support from government and other sources (municipalities, private sponsors, foreign organisations etc.). The measure will strongly emphasize and celebrate dynamic partnership between the U.S.A. and Republic of Georgia among different performing arts, as well as educational and collaborative activities (e. g. exchange programs, masterclasses, social outreach, multi-functional, integration centres, and social institutions). Grants are expected to be used for the cultural, educational types of projects ranging from more traditionally formatted activities (e.g. concerts, chamber music events,

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creative contemporary venues, master classes) to innovative, classical music seminars, lectures, recitals, and creative workshops.

International educational and professional exchanges play an important and vital part in public or cultural diplomacy particularly because face-to-face contacts between peoples of different countries and cultures helps to diminish stereotypes and ultimately facilitates inter- cultural communication. The main objective of the measure is to ensure the education of creative, artistic and general skills of children and young people; to provide necessary conditions for public, cultural non-profit organizations willing to implement their cultural education projects aimed at the target group (children and young people), and to educate the cultural consumer. In its vision, children and young people have all the necessary conditions to discover and develop their creative potential and meaningfully participate in (the sphere of) culture. Bringing together talented musicians from Georgia and the United States, will be more than just a series of classical music concerts, lectures and master classes. It aims to be an educational exchange between top conservatories and academic institutions, fostering collaboration and relationships between the two countries, presenting events at various venues performed by world acclaimed artists, professors, promoters. The exchange will offer a special opportunity to hear classically trained musicians play great contemporary Georgian and American works as well as attend lectures and literary presentations centered on music as a tool for education and commemoration.

Bridging the gap between Georgia and the U.S., also serves to inform musicians and music lovers, expanding their perception of the distant countries beyond common knowledge and stereotypes. Listeners can expect to hear classical music from 19th-, 20th- and 21st-century composers through collaborative performances with pianists, cellists, vocalists, chamber ensembles and orchestras. The Golden Gate Bridge Project also aims to include many other schools, including Harvard University, Tufts University, Wellesley College, University of Southern California, The New England Conservatory, Oberlin Conservatory, etc. and urging aspiring American musicians to travel to Georgia and round out the exchange.



Brief Overview:

Golden Gate Bridge (initially named as *CollabFest Bridge*) is designed to delight a wide variety of kids and family programs and to inspire the next generation of classical music enthusiasts, gathering a multi-generational group to enjoy a family concert and create cherished family memories that will last a lifetime. Also, explore the summer long educational programs – not just for kids! These programs will allow locals and summer residents the opportunity to learn and grow their musical skills with lessons and musical activities throughout the summer. The Festival will feature internationally acclaimed musicians engaging children with fascinating storytelling—about composers, instruments, music, and musical styles—as well as performing repertoire drawn directly from the Festival’s regular programming. The concerts will delight and inspire the youngest audiences while also building their knowledge and curiosity about the world of music. They will draw individual children of all ages, plus their family members or guardians, as well as hundreds of students from public schools and summer camps.

Example 1: Modeled on “Music Together,” children will sing, move, and play instruments, developing their curiosity about music. Always engaging and captivating for young music lovers, kids are sure to have fun in this high-energy, multi-age environment.

Example 2: Modeled on “Sing Play Move “, an early childhood music education program for the youngest classical music fans! Sing Play Move’s curriculum is based in folk/world music, action and game songs, instrumental play, free/creative and guided movement, and simple composition. Children and parents alike will delight in using John Feierabend’s First Steps in Music, a music and movement program for infants through elementary-aged children that focuses on creating students that are tuneful, beatful, and artful.

Most parents who appreciate classical music are anxious to expose their children to Classical, Jazz, Electro, Contemporary music. But in an era when classical often takes a proverbial back seat to more modern forms like pop, rock, and rap, getting kids to listen to – much less enjoy – music dating back to the 18th century can be a challenge. Much like encouraging kids to enjoy healthy foods, persuading them to incorporate classical music into their personal playlists requires a strategy – a strategy aimed at overcoming the various obstacles to classical music appreciation. Creating and curating a classical music program for kids requires attending to their personal musical tastes. Children need to experience classical music live to comprehend its beauty, power, and majesty. While parents can invest in orchestra seats for their kids, a better approach might be a live concert, which blends classical and contemporary fare.

