

## WORLD HEALTH ORGANIZATION ORGANISATION MONDIALE DE LA SANTÉ WELTGESUNDHEITSORGANISATION ВСЕМИРНАЯ ОРГАНИЗАЦИЯ ЗДРАВООХРАНЕНИЯ

REGIONAL OFFICE FOR EUROPE BUREAU RÉGIONAL DE L'EUROPE REGIONALBÜRO FÜR EUROPA ЕВРОПЕЙСКОЕ РЕГИОНАЛЬНОЕ БЮРО

## Head office:

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Our reference: Notre référence: Unser Zeichen: См. наш номер:

WHO/GDO /55-2020

Your reference: Votre référence: Ihr Zeichen: На Ваш номер:

Dear Ms Gabunia.

## Dissemination and uptake of the 2020 WHO Global Physical Activity Guidelines Virtual meeting 29-30 July 2020

Date: 10 July 2020

Ms Tamar Gabunia

**Affairs** 

Tbilisi 0119 Georgia

First Deputy Minister National Counterpart

144, Ak. Tsereteli Ave.

Ministry of Internally Displaced Persons from the

Occupied Territories, Labour, Health and Social

I have the honour to inform you that the WHO European Office for Prevention and Control of Noncommunicable Diseases (NCD Office) will be organizing the abovementioned online meeting to support dissemination and uptake of the recently developed 2020 WHO Global Physical Activity Guidelines.

The proposed interactive webinar will bring together international experts and national focal points involved into development, dissemination and communication of physical activity strategies and guidelines. The event will also gather representatives of the countries willing to align national physical activity strategies with the new WHO global guidelines. The outputs of the meeting will immediately contribute to finalizing the 2020 WHO Global Physical Activity Guidelines, which are to be launched in October 2020.

The meeting will focus on:

- 1. the process of adoption and adaptation of WHO guidelines at national level;
- 2. effective dissemination of national guidelines to end-users and stakeholders;
- 3. optimising communication of guidelines to multiple audiences.

It is expected that the consultation will be attended by participants designated by their governments from most WHO European Member States. Temporary advisers, international experts, observers and staff members from the WHO Regional Office will join the workshop as well.

The working language of the meeting is English. Simultaneous translation into Russian will be provided.

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contact@euro.who.int Website: http://www.euro.who.int Please find attached Scope and Purpose of the meeting.

Given the above, the NCD Office would like to invite 1-2 national focal points responsible for physical activity promotion to participate in the workshop. We would appreciate if you could facilitate the nomination of appointees to take part. Preferably, this would be someone that would be involved in the practical work of developing, updating or disseminating national physical activity guidelines.

We look forward to receiving your country's nomination with the name, functional title and email address of up to **two participants** at your earliest convenience.

We will then communicate directly with the nominees, providing the necessary documentation and administrative information in good time.

Please send your reply to Mr Stephen Whiting, Technical Officer, WHO European Office for Prevention and Control of Noncommunicable Diseases (e-mail: <a href="whitings@who.int">whitings@who.int</a>), with copy to Ms Anna Chaturvedi (email: <a href="mezentsevaa@who.int">mezentsevaa@who.int</a>).

Yours sincerely,

Dr Nino Berdzuli

Director

Division of Country Health Programmes

Encl.:

**Scope and Purpose** 

## Copy for information to:

H.E. Mr Victor Dolidze Permanent Representative Permanent Mission of Georgia to the United Nations Office and other international organizations in Geneva Rue Richard-Wagner 1 Genève CH-1202 Switzerland

H.E. Mr Gigi Gigiadze Ambassador Extraordinary and Plenipotentiary Embassy of Georgia Kalvebod Brygge 45 Copenhagen 1560 Denmark

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