



Dear H.E. Ms. Tamar Gabunia,

It is our pleasure to invite you to the EU4Digital programme launching event.

The event will take place on 13th of May, at 10am, at Georgia Innovation and Technology Agency (GITA), address: Innovation Street # 7 Okrokana, Tbilisi. The event is organised by the EU4Digital Project and supported by the EU Delegation to Georgia and the Ministry of Economy and Sustainable development of Georgia. The agenda is enclosed.

EU4Digital is European Union's regional programme "EU4Digital – supporting digital economy and society in the Eastern Partnership".

EU4Digital aims to extend the benefits of the European Union's Digital Single Market to the Eastern Partner states, channelling the EU support to develop the potential of the digital economy and society, in order to bring economic growth, generate more jobs, improve people's lives and help businesses. Through EU4Digital, the EU supports Eastern Partnership countries on reducing roaming tariffs, developing high-speed broadband to boost economies and expand e-services, harmonising digital frameworks across society, in areas ranging from logistics to health, building cyber security and developing digital skills. The Programme will be implemented by December 2021.

The programme "EU4Digital – supporting digital economy and society in the Eastern Partnership", which will be implemented by Consortium led by EY, will support policy work in the 6 key areas identified under the Eastern Partnership Panel on the Harmonisation of Digital Markets and fully endorsed in the Eastern Partnership Summit in 2017:

- Telecom rules, including independence of the national regulators, spectrum harmonisation, broadband development and work towards the harmonisation of roaming tariffs;
- eTrade including eCommerce, eCustoms and eLogistics;
- Digital Trust and Cyber security;
- Digital Skills;
- Digital Innovation and start-up ecosystems; and
- eHealth.

The purpose of this event is to bring together key Georgian stakeholders and present the EU4Digital Programme as a flagship initiative channelling a broad range of actions in support of EU policy objectives in the digital area. The event will also take stock of the overall situation and progress made in the spectrum of digital topics in Georgia, and look ahead to the next actions coming up.

Objectives:

- Present the EU4Digital Programme, including upcoming activities, implementation approach, main outputs and benefits in terms of digital region harmonisation.
- Promote the EU4Digital brand as a tool for EU support to the digital economy and society in the EaP region.
- Discuss complementarities with other initiatives in the digital area in the country.

I take also the opportunity to thank you in advance for your cooperation in this framework.

We thank you in advance for your participation and look forward to seeing you at the EU4Digital programme launching event. Please RSVP before 10th of May at Nino.Esakia@ge.ey.com

Yours sincerely,

Nino Esakia

Country Coordinator for Georgia