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To: The Prime Minister's Office of the Government of Georgia

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We are a team of Cornell graduate students participating in the Sustainable Global Enterprise (SGE) Immersion Program directed by the Center for Sustainable Global Enterprise at the Cornell SC Johnson College of Business. As part of the program, we are working with Unchain in a practicum project which aims to create a measurable, operational standard for global clean supply chains. This objective can consist of a number of different sustainability components of a social and environmental nature. In an effort to focus the project scope, the team, in collaboration with Unchain, selected an industry - grape-cultivation (primarily relating to wine and spirits production) - and sustainability component - modern slavery/forced labor - which can serve as the first building block in a larger operational standard. A visit to Georgia presents an important opportunity to learn about how modern slavery is perceived by the government, businesses, non-profits, media outlets, and consumers within the country - particularly as they intersect with the grape-growing industry - and will provide insight applicable to the development of the standard.

The team would like to conduct interviews with key stakeholders to learn more about the application of the standard within Georgia. Ideal interview subjects are highlighted below, though the team recognizes that the Prime Minister's office and its partners may have additional suggestions that would aid in the research. The team greatly appreciates any assistance you might be able to provide.

Interview Subjects	Key Areas of Inquiry
Government Representatives (Primary Focus) <ul style="list-style-type: none">- Prime Minister's office	1. What are the key aims of Georgia's "Green Economy" initiative? 2. What are the ideas for marketing the initiative to the Georgian public? 3. What is the optimal public communication strategy to gain public acceptance and support for the initiative? 4. What are the roles and responsibilities of the Ministry in creating a clean supply chain? 5. What progress has been made thus far? What is the Ministry planning next?
(Additional Focus) <ul style="list-style-type: none">- Ministry of Health, Labour and Social Affairs- Ministry of Economy and Sustainable Development- Ministry of Internal Affairs- International Organization for Migration, Mission to Georgia	



<u>Business Owners</u> <ul style="list-style-type: none">- Winery owners (multiple if possible)- Restaurant/cafe owners that have sustainability mindset (multiple if possible)	<ol style="list-style-type: none">1. In what ways, if any, are business owners incorporating sustainability practices into their businesses?2. How might business owners see the economic value in combating modern slavery through increasing the transparency of supply chains?3. Where are the vulnerabilities within business supply chains for modern slavery?4. How do business owners perceive market demand for more sustainable and ethical products?5. What are the interactions between the nonprofit sector, government, and business regarding clean supply chains?
<u>Non-Profit Organizations</u> <ul style="list-style-type: none">- Local nonprofits	<ol style="list-style-type: none">1. What programs, positions, or initiatives on clean supply chains and anti-modern slavery do nonprofit organizations have, in the context of Georgia?2. What is the relationship between the nonprofit sector, government, and business regarding clean supply chains?3. Possible NGOs to speak with in Tbilisi:<ol style="list-style-type: none">a. State Fund for the Protection and Assistance of (Statutory) Victims of Human Traffickingb. Human Rights Centerc. South Caucasus Office on Drugs and Crime (SCODC)d. Anti-Violence Network of Georgia
<u>Consumers</u> <ul style="list-style-type: none">- Range of wine consumers- General consumers	<ol style="list-style-type: none">1. What are consumers' perceptions of the "Green Economy" initiative?2. What are general consumer perceptions of standards and labeling, especially related to wine?3. Do social and/or environmental attributes of products appeal to Georgian consumers?4. Do ethical sourcing and production standards matter to consumers in their purchasing decisions?5. What is current perception of the problem of modern slavery among Georgian consumers?
<u>Media Personnel</u>	<ol style="list-style-type: none">1. What is the role of media in covering the "Green Economy" initiative?2. What is the perception of the "Green Economy" initiative among members of the public (consumers, businesses)?

Though interviews will range in length depending on the interviewee's availability, we anticipate each to last approximately 45-75 minutes.

Thank you for hosting us as we explore the beautiful country of Georgia.