



ILO – Danida: Inclusive Labour Market for Job Creation in Georgia

Promoting Holistic Entrepreneurship Ecosystems for Sustainable Enterprise Development in Georgia

September 16-17, 2019

Time slot	16.09.2019	17.09.2019
9:00 – 10:30	Welcome & Introduction <ul style="list-style-type: none"> Opening remarks What to expect from the workshop Getting to know each other 	Building a sustainable and effective entrepreneurship ecosystem <ul style="list-style-type: none"> Evidence on effectiveness of entrepreneurship promotion tools Opportunities and drawbacks of implementing and combining entrepreneurship promotion tools in Georgia.
10:30 – 11:00	Coffee Break	Coffee Break
11:00 – 12:30	Introduction to Entrepreneurship Ecosystems Thinking <ul style="list-style-type: none"> Introducing the Ecosystem Framework Mapping Georgia's Entrepreneurship Ecosystem Identifying gaps and opportunities in the ecosystem 	Making entrepreneurship programs scalable and sustainable <ul style="list-style-type: none"> Introducing different models of BDS provision (private, public, mixed) Recapping key ILO tools for entrepreneurship promotion (SIYB, GET Ahead) Case studies on making BDS sustainable and scalable
12:30 – 13:30	Lunch	Lunch
13:30 – 15:00	Need-Based Entrepreneurship Promotion: Identifying Target Groups and Root Causes <ul style="list-style-type: none"> How to assess needs among entrepreneurs and new ventures Defining the target group through enterprise segmentation Identifying root causes underlying the constraints in the ecosystem 	Linking Private Sector and Entrepreneurship Promotion <ul style="list-style-type: none"> Discussing different forms of private sector engagement on BDS provision Case studies Identifying entry points for private sector engagement in the Georgian context
15:00 – 15:30	Coffee Break	Coffee Break
15:30 – 17:00	Building an Evidence Base: Monitoring & Evaluation <ul style="list-style-type: none"> Introducing the building blocks of solid monitoring and evaluation for entrepreneurship promotion interventions 	What's Next: Identifying Action Points <ul style="list-style-type: none"> Action planning Wrap-up and next steps